



Fur Babies News

Tips, advice and some fun facts about our best little friends who mean so much to us!

Welcome to the September issue of the newsletter. If you've yet to have any summer fun with your best little friends, now is the time to do it! Cooler weather and the season of family festivities will be here before we know it, which means a lot more time spent indoors—and an abundance of treats for us all.

Because the seasonal changes usually affect our lifestyles, this is an excellent time to prepare a health and fitness regimen for ourselves and for our dogs. It's certainly tempting to lounge around and fill up on goodies as we greet the cooler weather, but then, as you know, we tend to regret it come springtime!

You may have noticed your dogs eating less over the past few months, as some of them tend to have a smaller appetite during the summer. Your dog may have even stopped eating altogether for a few days, which is normal so long as they act and appear healthy otherwise. But toward the end of this month, they'll likely be eating as much as they can get their paws on.

You do not want to give your dogs as much as they feel like eating, of course, and you may need to adjust their food portions depending on their size, age, breed, and level of activity. A twice daily, measured feeding is a good way to prevent overeating, and you'll want to restrict the number of treats they get as well.

To help them keep a healthy weight and a nice look to their coat through this transition, be sure to give them quality foods, routine grooming, and enough exercise to burn any extra calories. An intake of extra energy (food) with a lower level of output (exercise) can leave us all feeling sluggish and overweight.

So, ask yourself what you can do to make this a fun and healthy transition. It's never too late to get into an exercise schedule, and autumn really is a lovely time for going on long walks with the dogs. If you have difficulty convincing yourself to get out there each day, (we all do sometimes), remember that rewards are just as motivating for us as they are for dogs. Reward yourself with a special treat for keeping your dogs active, and you'll find it all the more rewarding when you're both feeling and looking great!

For more information on healthy feeding, please see Page 3 of this month's issue. Hopefully you'll find the information here very helpful, and that you have a wonderful time with your dogs until we meet again.

Sincerely, Shona, Denise and the staff of Fur Babies

Fur Babies Dog Grooming

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Are you new to this Newsletter or trying to find a good Dog Groomer?

If you're reading this newsletter for the first time or are looking for a Dog Groomer, please read page 2. There you'll find out how we could really benefit you and provide you with exactly what you're looking for.

Inside this Issue:

- Choosing Healthy Foods
- A Look at the Boxer!
- The Ideal Weight for Dogs
- Breaking the Separation Anxiety Bark

A Wonderful World of Dogs!

! Kiko, a Jack Russell terrier, chewed off his owner's toe—but saved his life by doing so. According to *Orange News*, Kiko's owner had undiagnosed Type II diabetes that had caused an infection in the bone of his toe. He knew there was something wrong with it but hadn't sought medical attention. When he was passed out from drinking one night, Kiko bit the toe off! Hospital staff amputated what was left to remove the rest of the deadly infection.

! Cruiser, a 'Puggle' mix, has been helping her owner with a residential inspection business by sniffing out bedbugs. According to *The New York Times*, trained dogs can detect a single bug or egg in minutes with 96 per cent accuracy, whereas human inspectors need hours to find them. Bedbugs have been a problem in major cities like New York due to travellers, but dogs like Cruiser are helping citizens get rid of them.

Did You Know?

Dogs don't know what you're referring to when you point at something; they watch the tip of your finger, instead.

When dogs put their chests and front paws against the floor with their hind ends up in the air, it's a 'bow'—a signal that they're feeling playful. You can mirror this behaviour to them when you want to play.

"Man's best friend is what we say, so give your friend a big treat today"

IF YOU ARE NEW TO THIS NEWSLETTER PLEASE TAKE A MOMENT TO READ THIS PAGE AND FIND OUT MORE ABOUT WHAT WE COULD DO FOR YOU AND YOUR PET!

Five Important points to look for when choosing a good Dog Groomer!

It's important to remember that not all groomers are the same and that the service they provide will not always be what you'd expect. It's so important that the person who grooms and cares for your dog does so to the highest standard. Because it's critical that you have trust and confidence in this person, we have highlighted the five benefits that a good groomer will provide to you:

1. Assurance that the care and welfare of your dog is their top priority:

Any good groomer is first and foremost a dog lover, so caring for your little buddy comes as second nature to them and is given at all times. By providing breaks during the clipping process and by never leaving your dog unsupervised, they reduce unnecessary stress while ensuring safety and security. They also attend to your dog's basic needs by providing them with such things as fresh drinking water.

2. Grooming of the highest standard that reflects the needs of you and your dog:

A good groomer must be able to demonstrate the ability to groom your dog to high standards and to provide an appropriate look for your pet. They must have the ability to accurately determine your needs while advising you on different options for style and finish. A good groomer will never inflict pain or undue stress on your pet just to achieve a certain style.

3. Understanding of the different temperaments and characteristics of dogs:

As not all dogs are the same, they cannot all be approached and handled the same. For example, a shy and slightly fearful dog requires calmness and patience, while a lively bouncy dog may require immediate leadership. A good groomer will be able to adapt their approach to meet the psychological and behavioral needs of different dogs to ensure minimum stress during the grooming process.

4. Quality products and methods that do not risk the health of your pet:

A good groomer will never compromise on the quality of products they use on your pet. Cheap dog products are available everywhere, yet they can cause severe health problems for your dog. Therefore, you must be confident that your groomer uses quality controlled professional grooming products. A good groomer will never cut corners with their products just to save money or to provide cheaper prices.

5. Advice and information on all aspects of dog ownership:

It's important that you have someone to turn to when you need advice or help with your dog, and a good groomer will be this person. While groomers cannot offer all of the answers, such as a medical diagnosis, they should be knowledgeable enough to offer some assistance and to point you in the right direction. A good groomer will always attempt to identify and inform you of any physical or behavioral changes that may indicate a health problem. This can make all the difference in recovery, as early detection ensures early treatment.

As groomers, the above five benefits are the guide by which we provide our services. Dogs and grooming are our passion, not just our business. By bringing your dog to us for grooming, you can be assured that you and your dog will receive all five benefits as well as the care and service that you deserve.

What you can Expect if you Bring your Dog to Us!

Would you like your dog groomed so that she's looking gorgeous and left just the way you want her to look? Do you want her coat smelling delightful so there's no more 'doggy' smell in your home? Would you like her coat feeling as soft as velvet and just a dream to cuddle? And above all, do you want reassurance that your dog is getting the same gentle care and kindness during grooming that you give her at home?

Well, you've just found a groomer that can provide everything you want, plus much, much more!

With us, you can be sure that your dog will be groomed to the highest standard. You'll be so pleased with how she looks that you'll be proud to walk her down your street and show her off to your neighbors - just like the many other clients we have.

When we advise you on grooming styles for your pet, we always take your preferences, lifestyle and your dog's character into account. The health, safety and welfare of your pet are always our priority, so you can have peace of mind knowing that you'll get the best advice available to help you choose the right options for your dog.

As a good and caring dog owner, you'll want your pet to be healthy and happy. Therefore, it'll be reassuring to know that with us you'll have someone looking out for potential health issues and changes in your dog - some that may only be noticeable during grooming. Early detection of worrying ailments can make all the difference to your pet, so we make sure to keep a close eye during grooming.

Your dog will be well looked after and will always get the 'one to one' attention that she needs. You'll always feel confident that she's in the safest of hands with us; we can assure you of that.

Your pet deserves the best so we only use the best and safest products that will get her coat looking gorgeous but won't ever harm her. Others may choose to use cheaper, inferior products in grooming but that's something we simply will not compromise on.

With us, you'll also have someone to turn to if you have issues or worries about your pet. Advice and help is a free extra service we're more than happy to provide. You can call us if you ever have any problems or just need to chat about your little friend.

So if you're looking for a groomer who will leave your dog looking fantastic then give us a call. You'll be over the moon when you see what we can do for you and your little furry friend.

Fur Babies Dog Grooming

"Expert in leaving your dog looking gorgeous"

- ✓ **Have your dog gorgeously groomed so that she is left looking and smelling wonderful. You'll be delighted with how she'll look and you'll be so proud to show her off to your family and friends.**
- ✓ **You'll never have to worry when you leave your pet with me. She'll be groomed in a clean, relaxed environment where only the best and safest products are used.**
- ✓ **As a customer of ours, you'll get the respect and service from us that all good dog owners like you deserve.**
- ✓ **Help and advice is freely given so you'll always have someone to turn to if you ever have a problem or a worry about your little friend.**
- ✓ **We use a calm, 'tender loving' approach when grooming, where patience, praise and kindness is assured.**
- ✓ **And of course, kisses and cuddles for your little buddy are provided in abundance. She'll just love being groomed with us and you'll love how she looks afterwards!**

Call for an appointment today. Tel: 905-792-0428

Ideal Weight for Dogs!

When reviewing the best foods and exercise regimens for your dog, one thing to consider is whether your dog is at an ideal, healthy weight for its size and breed.

Most dogs that appear to be at a healthy weight are actually a bit too plump for their own good. In most breeds, you should be able to see their last few ribs and be able to feel those ribs with a gentle touch. Those last few ribs should not stick out too far, but they should not be completely hidden either.

A fit and trim dog should have some curves to their body shape, as well. When this is not the case, it really is important that we do all we can to help them lose any extra weight. The excess load can be detrimental to their joints and vital organs.

Sometimes an overweight dog is suffering from an illness such as hypothyroidism, for which they need medical treatment. But in most cases, we can do a lot for our dogs' weight problems by reducing their food, increasing their exercise, and cutting back on all those treats we offer them.

This isn't always easy, of course, but their health and happiness is definitely worth the effort!

Newsletter Copyright!

This newsletter is provided to you every month so that we can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So we're afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, we'd be grateful if you'd let us know.

Word Scramble Answer:

'Dogs are not our whole life, but they make our lives whole.'

Breaking the Separation Anxiety Bark

If your dog tends to bark nonstop at the door after you leave your home, it's likely that they're suffering from separation anxiety. This is a common problem with dogs nowadays because many of them spend a lot of time alone as their owners are away at work.

If you wish to break this behavior, one of the best things you can do is exercise all that excess energy out of the dog before you leave. A long daily walk gives them time to bond with you and helps them relax.

Following that, you can desensitize them to your absence by 'flooding' their senses with all the cues that you're about to leave. Pretend that you're leaving by following your usual routine, and then walk back in a few minutes later. Repeat this throughout the day, but do not talk to them or pet them when you're coming in or out of the home.

During the next practice session, walk back into the house only when the dog stops barking. This teaches them that you return when they're quiet.

Having another dog will not cure this condition, so it does take some behavioral training to overcome it.

Get This Newsletter Every Month!

To continue to provide you with information, help and a little bit of fun, we publish this newsletter at the beginning of every month. There will always be a copy available for you. So, in a month that's between your appointments please drop in to pick one up (it'll be nice to catch up as well). Or if you'd like your newsletter emailed to you every month just leave us your email address or request your newsletter by sending us an email. Once you're on our list we'll send you a copy every month.

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